



Provecho
• COLLECTIVE •

2026 Strategic Plan



Chaos Mitigation



OBJECTIVE

Provecho Collective helps Colorado's food system navigate times of disruption to maintain progress, alignment, and community resilience.

STRATEGIES

1. Share timely, accurate information to strengthen statewide communication.
2. Coordinate responses in collaboration with partners to respond to federal, state, and local shifts.
3. Engage in advocacy to combat harmful narratives and elevate local resiliency.

Food Sovereignty



OBJECTIVE

Provecho Collective supports communities in shaping their own food systems with ready-to-use tools.

STRATEGIES

1. Convene broad-based partners to advance a statewide food sovereignty vision.
2. Develop tools and resources toward community-led food solutions by supporting local partners.
3. Integrate equity and community-led frameworks into planning processes.
4. Advance policy and advocacy that shift power and resources to community-led food solutions.

Workplace Excellence



OBJECTIVE

Provecho Collective fosters a safe, inclusive workplace grounded in belonging, equity, and collaboration.

STRATEGIES

1. Strengthen team culture.
2. Ensure fair and transparent organizational practices.
3. Prioritize and support staff well-being.

Organizational Sustainability



OBJECTIVE

At the end of 2026, Provecho Collective will have confidence in its sustainability through 2027.

STRATEGIES

1. Diversify funding streams.
2. Strengthen relationships and steward trust.
3. Align fundraising practices with our values of equity and justice.
4. Foster a culture of shared responsibility for fundraising, visibility, and budgeting across the organization.